



**QUEEN'S  
UNIVERSITY  
BELFAST**

SCHOOL OF  
ARTS, ENGLISH  
AND LANGUAGES

The School of Arts, English and Languages warmly invites you to attend the Inaugural Lecture by Professor Stefano Baschiera

# **Imitate, reuse, recycle**

## **What the Italian genre factory can teach us about cinema and sustainability**

Tuesday 6 February 2024 at 5.30pm  
Council Chamber, Lanyon Building  
Queen's University Belfast



Photo credit: Zingarelli's Archive, Rome



## SCAN TO BOOK TICKETS

RSVP **Maria Meehan**

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or book at <http://tinyurl.com/35a8pexf>



This lecture challenges traditional academic approaches to the Italian genre factory of the 1960s and 1970s, typically dominated by questions of auteurism, national cinema, and genre theory, to reflect on the role of popular cinema within a transnational context. After engaging with the 'cinema of imitation' and the definition of the Italian sub-genres (the so-called *filoni*), the lecture focuses on the cinema of the period in terms of its production system and its ability to exploit cultural trends while maximising scarce resources. The result is a reflection on the concepts of recycling and sustainability applied to the film industry and the lessons that can be applied to the contemporary production landscape.

**Stefano Baschiera** was appointed Professor in Film and Screen Industries in 2022. His research on cinematic spaces, European cinema, and screen industries has been published in various edited collections and journals, including *Bianco e Nero*, *Studies in European Cinema* and *The New Review of Film and Television Studies*. Recently, he co-edited *Italian Horror Cinema* (2016), *Film and Domestic Space: Architectures, Representations, Dispositif* (2020), *World Cinema on Demand* (2022). His most recent work, *Domestic Space in Italian New Wave Cinema, 1961-1972*, is forthcoming for EUP in 2024.



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